

VIP itinerary Mercedes Benz Van Academy



Money can't buy...

Each VIP awards trip hosted by Mercedes Benz Van Academy is accompanied by a comprehensive itinerary brochure setting out the whole experience from the moment guests arrive at the airport to their journey home after an unforgettable few days. The look and feel of the brochure had to reflect the special nature of the trip to Barcelona whilst maintaining the Mercedes Benz graphic identity. Scoop handled the design and print for River Marketing.

