

Composite logotypes

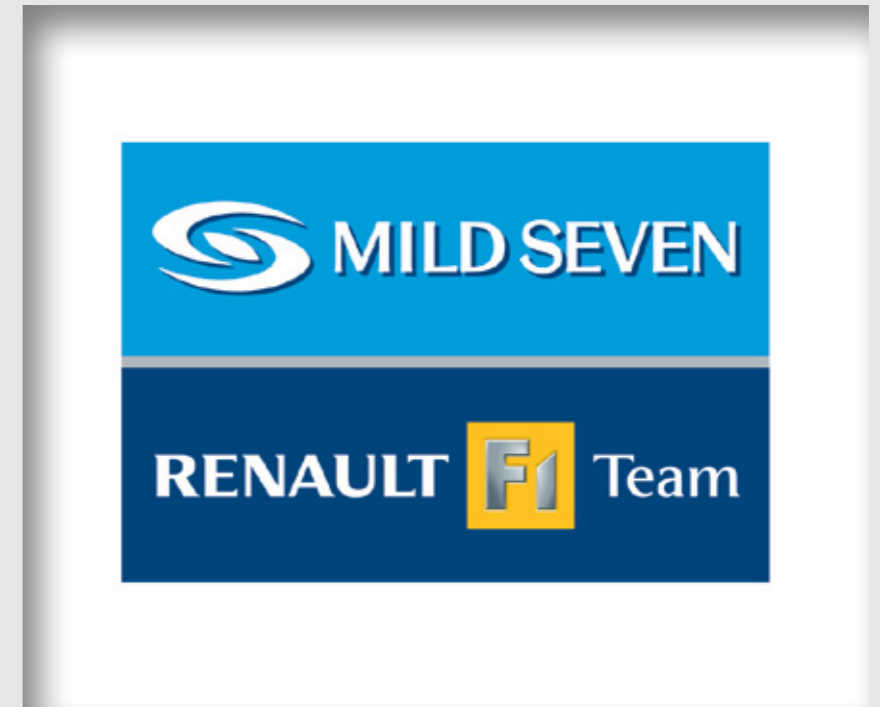
2007 ING Renault F1 Team composite logotype

Taking its design cue from the livery design of the 2007 team race car, the composite logo featured the ING orange and blue as its dominant colours.



2002-2006 Mild Seven Renault F1 Team composite logotype

Balanced and simple, the Mild Seven Renault F1 Team composite logotype used the 'two-blues' of the Mild Seven brand, framing both logotypes equally.



2005 FIA Formula One Drivers' & Constructors' World Champion composite logotype

A nice problem to have – how to make the two roundels work together as one logotype? The light touch of a simple border and dividing line was all that was required.



2008-2009 ING Renault F1 Team composite logotype

A change in the ING main brand graphic guidelines necessitated a design change in the composite logotype and a heavy orange underline for the ING logo was introduced.

