

Event mailer Jaguar Land Rover

An evening with...

A mailer driving awareness for an event that was part of a staff incentive programme for Jaguar Land Rover. A wallet containing a personalised event-branded pass and lanyard invited targeted staff to take part in the initiative. Scoop handled the design, fulfilment and mail-out for River Marketing.

Features

Prestige, impact, targeted, creativity within brand guidelines.

