

Logotypes

Renault F1 Team – updated

Renault's return to F1 as a constructor created the need for a logotype as part of the team's corporate and trackside identities. The graphic treatment of the F1 element was designed to create a direct visual link with the logotype of the Renault main brand. The typography was sourced from the updated Renault CI but the 'Team' element had to be drawn as it didn't exist in lower case form.

