

Logotypes

Queens Park Rangers Football Club

In 2008, QPR decided to update their club logotype, firstly to modernise it but secondly to make it easier to implement across all media including clothing and merchandise. A bold single colour treatment was the preferred choice.



QCR Recycling Equipment

QCR needed a logotype as part of a brand identity to help it compete in the UK recycling industry. The solution featured classical typography with a modern treatment and colouration.



Lion in the Sun Resort

A logo was needed that combined the Lion in the Sun and Henri Chenot brands. Simple but characterful typography using 'Africa-inspired' colours was the solution for this exclusive spa resort based in Malindi, Kenya.



The Wild Iron Company

Cooking outdoors. For those passionate about cooking on a camp fire, The Wild Iron Company supplies equipment to help you do just that. Robust and industrial with a hint of the outdoors, the Wild Iron logotype is helping spread the message.

