

Lotus F1 Team E21 2013

E21

Iconic colours, contemporary twist

The return of the Lotus brand to Formula 1 heralded the re-appearance of the iconic black and gold colour combination synonymous with Team Lotus in the 1980s. To bring the iconic livery up to date, the gold lines were allowed to flow over the aerodynamic surfaces of the car linking nose to chassis and engine cover to sidpod with red added for visual contrast but still with a nod to the classic JPS Lotus livery.

Features

Connection, sophistication, historic, familiar.

