

# Trackside identity Renault F1 Team 2010

## Unmistakably Renault

A simple, strong trackside identity combining the identities of Renault main brand and Renault F1 Team. Key to its strength was the yellow and black colour combination which offered high visibility for the team and its on-car partners.

## Features

Bright, contrast, Renault, visibility, positive, balance, retro.

