

Identity Global Radiodata Communications

Evolution not revolution

A graphic design refresh for an existing brand that didn't want to completely cut the ties with its existing identity. Evolution not revolution. That said, the project took a thorough look at all aspects of the identity and not only gave it a clean modern appearance but introduced some completely new visual marketing tools.

Features

Informative, structured, technological.



Mission Critical Communications



Military | Emergency Responders | Government | Commercial | Aid Agencies

